

Sustainable Development Policy

The mission of Tour Center Bukovel (LTD "Sportyvni Karpaty") is to provide high-quality tours in and around Bukovel, in the heart of the Carpathians.

We aim to offer enriching outdoor recreation experiences while minimizing environmental impact, supporting local communities, and promoting responsible tourism practices.

Objectives of Tour Center Bukovel (LTD "Sportyvni Karpaty")

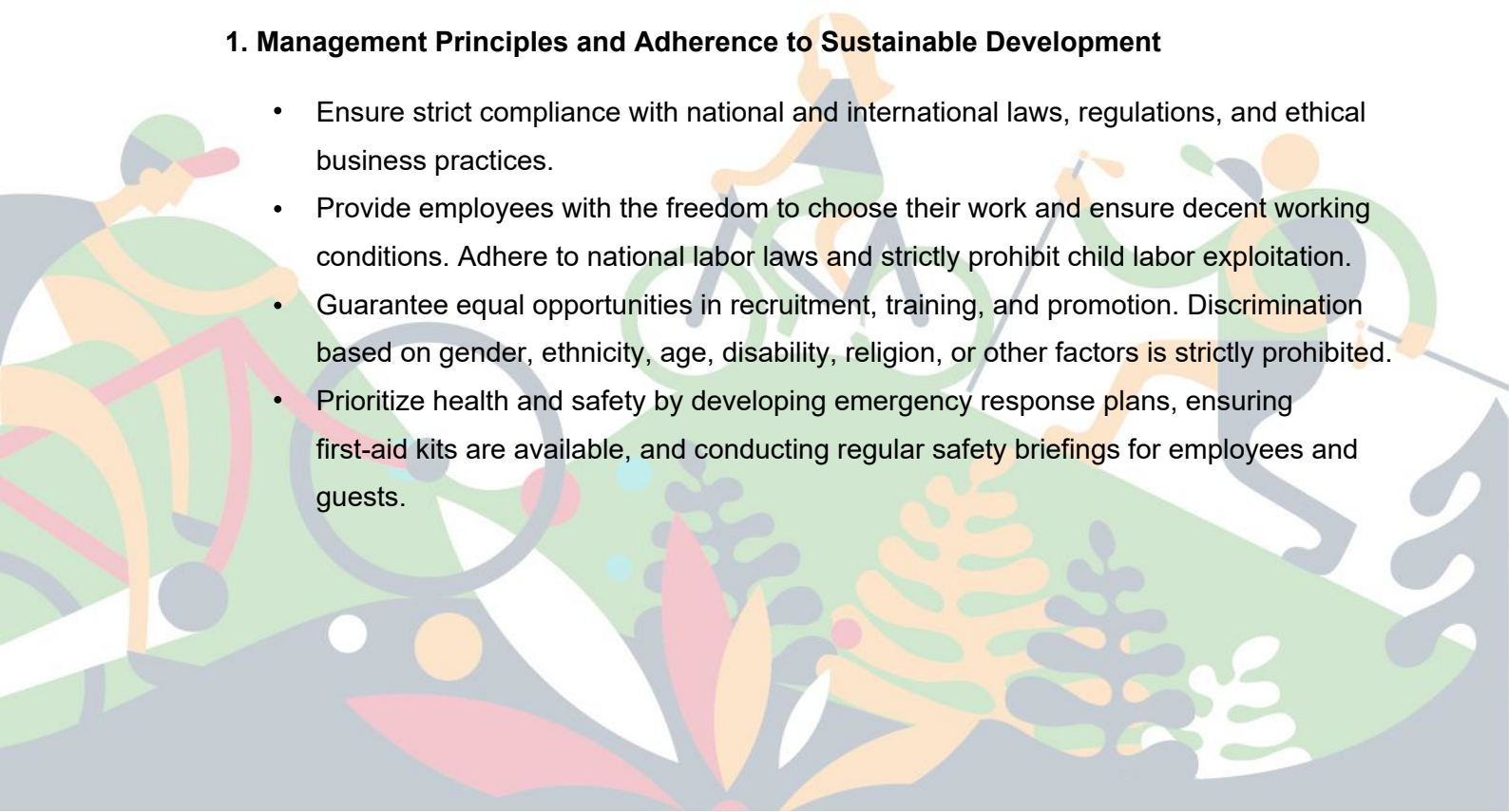
- Enhance the economic and social well-being of the region by developing its tourism potential and increasing its appeal.
- Promote the preservation and popularization of the historical and cultural heritage, traditions, and customs of local communities.
- Protect the biodiversity of the Carpathian region by minimizing human impact and supporting environmental conservation efforts.
- Implement effective tourism management by fostering partnerships with local stakeholders and strengthening the institutional capacity of the organization.

Визнаючи вплив туризму на навколишнє середовище та місцеві громади, ми прагнемо мінімізувати негативні наслідки через сталу політику та відповідальне ведення бізнесу.

Commitment to Sustainable Development

1. Management Principles and Adherence to Sustainable Development

- Ensure strict compliance with national and international laws, regulations, and ethical business practices.
- Provide employees with the freedom to choose their work and ensure decent working conditions. Adhere to national labor laws and strictly prohibit child labor exploitation.
- Guarantee equal opportunities in recruitment, training, and promotion. Discrimination based on gender, ethnicity, age, disability, religion, or other factors is strictly prohibited.
- Prioritize health and safety by developing emergency response plans, ensuring first-aid kits are available, and conducting regular safety briefings for employees and guests.



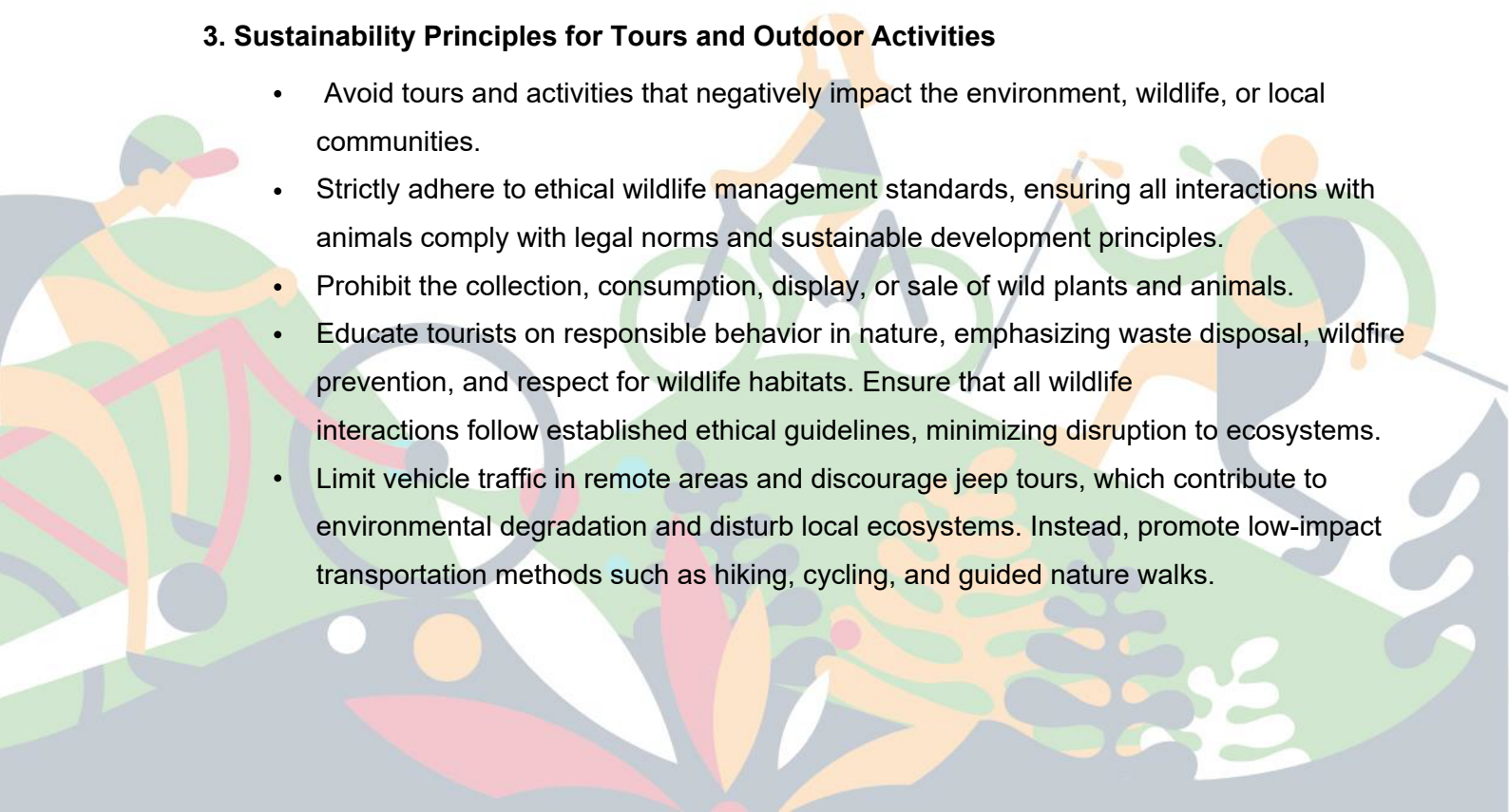
- Maintain honest and transparent relationships with suppliers, giving preference to those committed to sustainable development principles.
- Uphold ethical and transparent marketing practices, ensuring customers receive accurate information about products and services, including sustainability initiatives.
- Actively participate in sustainable tourism forums and collaborate with stakeholders to promote responsible tourism practices.
- Inform tourists about environmentally friendly accommodation, excursion, and transportation options.
- Encourage tourists to support local artisans and businesses by purchasing locally produced goods and services.

2. Ways to Adhere to Sustainable Office Practices

- Reduce paper consumption by digitizing documents, using double-sided printing, and minimizing the printing of promotional materials.
- Eliminate single-use plastic by opting for reusable water dispensers, eco-friendly tableware, and sustainable office supplies.
- Prioritize locally sourced products with minimal packaging and choose eco-certified goods whenever possible.
- Improve waste management through proper sorting and responsible disposal of recyclable materials.
- Decrease energy consumption by turning off unused equipment and using energy-efficient appliances.

3. Sustainability Principles for Tours and Outdoor Activities

- Avoid tours and activities that negatively impact the environment, wildlife, or local communities.
- Strictly adhere to ethical wildlife management standards, ensuring all interactions with animals comply with legal norms and sustainable development principles.
- Prohibit the collection, consumption, display, or sale of wild plants and animals.
- Educate tourists on responsible behavior in nature, emphasizing waste disposal, wildfire prevention, and respect for wildlife habitats. Ensure that all wildlife interactions follow established ethical guidelines, minimizing disruption to ecosystems.
- Limit vehicle traffic in remote areas and discourage jeep tours, which contribute to environmental degradation and disturb local ecosystems. Instead, promote low-impact transportation methods such as hiking, cycling, and guided nature walks.



- Advocate for the preservation of cultural and religious sites by educating tourists on appropriate behavior and ensuring adherence to dress codes when visiting such locations.
- By integrating these principles into its operation, Tour Center Bukovel is committed to fostering sustainable tourism while protecting the natural and cultural heritage of the Carpathian region.

4. Supporting Local Communities

- Promote socially responsible tourism that respects local traditions and customs while benefiting the community.
- Prioritize hotels and restaurants owned and operated by local residents to support the regional economy.
- Involving local guides with in-depth knowledge of the region to provide authentic and informative experiences for tourists.
- Encourage tourists to visit local villages, such as Kvasy and Vorokhta, to experience local culture, cuisine, and entrepreneurship.
- Offer guests handmade products from local artisans, supporting cultural preservation and economic growth.
- Organize visits to schools and orphanages to help prevent child exploitation in tourism-related sectors.
- Strictly prohibit the purchase and trade of illegal historical artifacts, endangered wildlife products, and culturally inappropriate souvenirs.
- Participate in local conservation initiatives, including reforestation projects and environmental cleanup efforts, to contribute to the region's ecological sustainability.

5. Policy Implementation and Monitoring

- This Sustainability Policy takes effect in February 2025 and is reviewed annually to ensure relevance and compliance with evolving sustainability standards.
- The Sustainability Coordinator is responsible for implementing and monitoring the policy in cooperation with management.
- Policy updates are made in response to new legislation, environmental research, and stakeholder feedback.

Tour Center Bukovel (LTD "Sportyvni Karpaty") remains committed to continuous improvement in the field of sustainable tourism and environmental conservation. By adhering to this policy, we strive to preserve the Carpathians as a thriving destination for locals and visitors, ensuring responsible and impactful tourism practices.